



Camp Fire

2021-2022

ANNUAL REPORT



A NOTE FROM

Greg

For the first time since the start of the pandemic, our programs weren't just full, they were full with wait lists. After the previous year's low attendance due to Covid-19, it was encouraging to see full cabins, open schools, and eager young people and their families more than ready for in-person programs. In the last program year, we served a total 68,546 young people and their families across 47 councils in 24 states. Dive into our [2020-2021 People & Impact report](#) for more demographics and stats and learn why what we do matters so much to our communities.

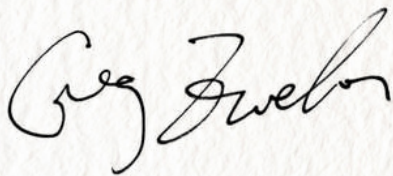
As we answered the [call for connection](#), a lot of other exciting things happened. We [expanded our C.A.M.P.E.R. initiative](#) (2.0) to include a new cohort of affiliates in seven states, Camp Fire staff continued to [lead in the field](#), we added more remarkable people to our [National Board of Trustees](#), and we took a deeper dive into [our values](#), which act as our North Star. It has been because of these values These values, which have been part of our organization since 1910, have allowed us to not only have a "[Boundary Breaking History](#)" but also to continue to push for equity, inclusion, diversity and justice in our [afterschool programs](#), [re-envisioning thriving](#), and [celebrate people of all genders](#). On our journey to address and end cultural appropriation in Camp Fire, and repair the harm done by our history of appropriation, we re-imagined and redesigned our awards and recognition process. This was done in collaboration with young people across the country and led us to redesign new emblems that will launch in Fall 2022.

As we look ahead, we will prioritize child safety, youth mental health, professional development across the organization, making our environmental and camp programs more accessible, and measuring our impact. This past year we launched a new 5-Year Strategic Plan in partnership with the entire Camp Fire network with the following six goals:

- GOAL 1:** Uplift the Camp Fire community to build connection to the outdoors, to others, and to themselves.
- GOAL 2:** Champion a thriving workforce, present and future.
- GOAL 3:** Unify and amplify the Camp Fire brand to maximize organizational impact.
- GOAL 4:** Diversify funding and revenue streams to ensure Camp Fire's financial sustainability for future generations.
- GOAL 5:** Address the legacy of organizational practices, past and present, that appropriate Indigenous cultures.
- GOAL 6:** Journey toward equity and justice by advancing inclusion, dismantling racism and oppression in ourselves and our institutions.

Making our way through yet another year of the pandemic, we continued to stabilize Camp Fire financially and put our organization in position for future growth. We cannot do this work without you, our generous donors and partners. Thank you for investing in young people across the country, and for supporting their many needs. Because of you, we can fulfill our mission: to connect young people to the outdoors, to others, and to themselves.

Wishing you Work Health Love,



Greg Zweber,
President & CEO
Camp Fire National Headquarters



FINANCIALS



Financial information is based on the audited financial statements for the year that ended June 30, 2022. The complete financial statements have been determined to present fairly, in all material respects, the financial position of Camp Fire as of June 30, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The financial statements do not include the financial positions or activities of the local councils or other affiliate organizations. The total revenue generated by the chartered councils aggregates to approximately \$40 million.

Audited financial statements are available at campfire.org or by contacting Camp Fire National Headquarters Finance Department, 1801 Main St., Suite 200, Kansas City, Missouri, 64108.

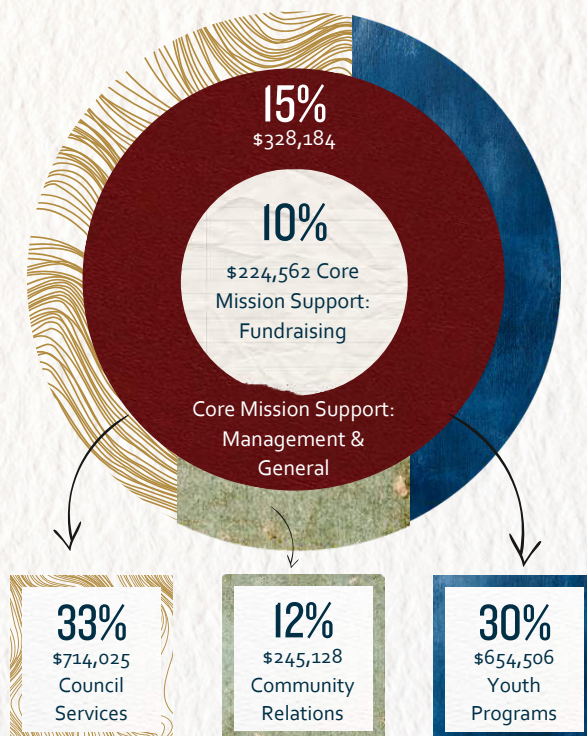
STATEMENT OF FINANCIAL POSITION

June 30, 2022

Total Current Assets	\$2,132,216
Total Long-Term Assets	\$1,292,506
Total Assets	\$3,424,722
Total Liabilities	\$219,678
Net Assets	
Without Donor Restrictions	\$714,273
With Donor Restrictions	\$2,490,771
Total Net Assets	\$3,205,044
Total Liabilities and Net Assets	\$3,424,722

FUNCTIONAL EXPENSES

For the year ended June 30, 2022



STATEMENT OF ACTIVITES

For the year ending June 20, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
Total Revenues, Gains, and Public Support	\$2,151,825	\$1,103,557	\$3,255,382
Total Expenses	\$2,175,405	-	\$2,175,405
Change in Net Assets	\$-23,580	\$1,103,557	\$1,079,977



2021-2022 CONTRIBUTIONS



On behalf of the youth and families who have benefited by Camp Fire over the last year, thank you for supporting us in fulfilling our Promise to provide our youth the opportunity to find their spark, lift their voice and discover who they are.

\$100,000+

Margaret A. Cargill Philanthropies

Hester Turner (Estate of
Hester Turner)
Jeanetta Darno
Kenneth Schoeneck
Melanie Herman
Morrison Living/Compass-
Group
Helen D. Haupt

\$250 - \$499

Adam Snyder
Donna Lipsky
Joann Copperud
JoAnn Purscelley
Julia Fleenor Bejarano
Lathrop GPM
Lexie Farmer
Lynne Graybeal
Margaret Wilmoth
Miller-Steinbeigle Family:
Fidelity Charitable Gift Fund
YourCause, LLC

\$20,000 - \$49,000

Cody & Angela Hill
Greater Kansas City-
Community Foundation
James Daniel Humphrey-
Foundation
Anonymous

\$500 - \$2,499

Carole Paterson
Cathy Tisdale
Central Trust Company, a
Division of Central Trust Bank
Gail Baird
Merle Kurzrock Fund
Steve Franke
The Benevity Community-
Impact Fund
Tracey Swan

\$10,000 - \$19,000

Danette Andley
George Wakefield Trust

UP TO \$249

Amazon Smile Foundation
Anonymous
Ava Weiss
Barbara Ching
Barbara Simmons

\$2,500 - \$9,999

Dave Albano
Dian Moore

Bobbie Henderson
Campfire Coffee
Carmen Suazo
Carol Jo Hargreaves
Charity Gift Certificates
Chazz Adler
Cody Golacinski
Connie Dresie
Elizabeth Campbell
Pierre & Ellen Rodgers
Epsilon Chapter Alpha Phi
Omega
Eric Ratinoff
Gail Glamm
Hannah Patterson
Ingrid & Harold Becher
Jennifer Chin
Jenny Wallace
Jewel Cowart
Jose Lopez
Judith Green
Kathleen Stafford
Kecia Kubota
Lynne Shedlock
Mary Friedrich
Matt Rowland
Melanie McCall
Melissa Smith
Nikki Roe Cropp
Rachel Marlowe
Rania Anderson
Richard Huxford
Robert Nagourney
Ruth Davis
Sandra Fuller

Sarah Kittle
Sharon LeRoy
Joanne & Stephen Burns
Tammy Phelps
Tim Lewis
Varsha Patel

TRIBUTE GIFTS

Anne & Andrew McGowan
Blair Jamison
Cindy Blankenburg
Dian Mueller
Galen Caldwell
Julia Wright
Julie Smith
Katheryn Dillon
Lauren Kuzminski
Marianne Whitfield
Pricila Iranah
Susan Mohr
Wendy Malepeai
Kate Wille
Anonymous
Anonymous

**CAMP FIRE IS THANKFUL
FOR THE FORESIGHT OF
CARING INDICATED BY
THE FOLLOWING
INDIVIDUALS WHO HAVE
SHARED THAT CAMP FIRE
IS INCLUDED IN THEIR
LEGACY PLANS:**

Robert L. Bobar
Ann E. Corwell
Abelardo and Deborah G.
Curras
Frank and Susan Finneran
Sara W. Hardin
Virginia M. Johnson
Dr. Faith W. LaVelle
Dorothy Liu
Arlene Meehan
Marion Noel
Dolores C. Owens Trust
Dr. Roberta van der Voort

THE LANGDON LEGACY SOCIETY

Honoring the legacy of William Chauncy Langdon, one of the founders of Camp Fire, this society recognizes those individuals who have remembered Camp Fire in their will or estate plan. We honor the memory and gratefully acknowledge the legacy of the following individuals, whose caring for Camp Fire survives them still today through their estate gifts received:

James Humphrey Wilkinson Perpetual Trust

GROWING UP IS HARD.

THAT'S WHY CAMP FIRE CONNECTS YOUNG PEOPLE TO THE OUTDOORS, TO OTHERS, AND TO THEMSELVES.

Young people are craving deep, real connections with people who see them for who they are. Camp Fire connects them to the outdoors, to others, and to themselves. Donate to make connection possible and join our list of supporters today.

CampFire.org/Donate



BOARD OF DIRECTORS

Chair - Sonya Richburg*

Vice Chair - Jeanetta Darno

Secretary - Mara Cohara*

Treasurer - Ken Schoeneck

Amber Grundy

Andrea Woods

Danette Andley

Melanie Herman

Renee Meek

Rick Taylor*

Dave Albano

Nicole Pate, YAC Chair*

* Completed term of service within the fiscal year.



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