



**Camp Fire**



*Annual Report*

**FISCAL 2019**







# Letter from the CEO

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Since joining Camp Fire this past Spring, I've had the privilege to witness the impact that Camp Fire has in the lives of young people across the country. Our programs reached more than 187,000 youth and their families across 25 states and 1,300 program sites, this year alone. From the forests of the Pacific Northwest to sandy beaches of the Florida coast, the powerful experiences shared by our youth, camp counselors, families, and supporters make one thing clear: Camp Fire plays a critical role in communities across the country.

Meaningfully serving youth today requires empathy, creativity, and a constant drive to listen, learn, and improve. This approach is both timely and unique to Camp Fire. Our young people are faced with new and unexpected challenges while a vast universe of knowledge and opportunity sits at their fingertips. Camp Fire not only helps youth navigate their world but, through our evidence-based programming, provides the support, tools, and guidance they need to gain confidence and the life skills to truly thrive.

As we reflect on the past year and look forward, I want to express gratitude to each and every one of you who are part of our Camp Fire family. The successes and stories highlighted in this report are the direct result of a vast interconnected network of parents, teachers, and staff, all working together to support and ignite a spark in each individual child. From the continued generosity of our supporters to the tireless work of our council's dedicated staff members, thank you for making this difference in the lives of our young people and communities we serve.

With gratitude,



**Greg Zweber**  
President & CEO,  
Camp Fire National Headquarters

# Financial Highlights

Financial information is based on the audited financial statements for the year ended June 30, 2019. The complete financial statements have been determined to present fairly, in all material respects, the financial position of Camp Fire as of June 30, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The financial statements do not include the financial positions or activities of the local councils or other affiliate organizations. The total revenue generated by the chartered councils aggregate to approximately \$52 million.

The program related functional expenses (Core Mission Expenses) declined from 73% to 66% during the fiscal year, while the Core Mission Support Expenses for fundraising and management & general increased from 27% to 34%; this change was directly related to grant-funded expenditures incurred for professional fundraising staff and travel costs.

Audited financial statements are available on the organization's website, [www.campfire.org](http://www.campfire.org), or by contacting Camp Fire National Headquarters Finance Department, 1801 Main St., Suite 200, Kansas City, Missouri 64108.

## STATEMENT OF FINANCIAL POSITION

June 30, 2019

Total Current Assets	<b>\$3,407,122</b>
Total Long-Term Assets	<b>1,743,239</b>
Total Assets	<b>\$5,150,361</b>
Total Liabilities	<b>\$1,037,713</b>
Net Assets	
Without Donor Restrictions	<b>206,834</b>
With Donor Restrictions	<b>3,905,814</b>
Total Net Assets	<b>4,112,648</b>
Total Liabilities and Net Assets	<b>\$5,150,361</b>



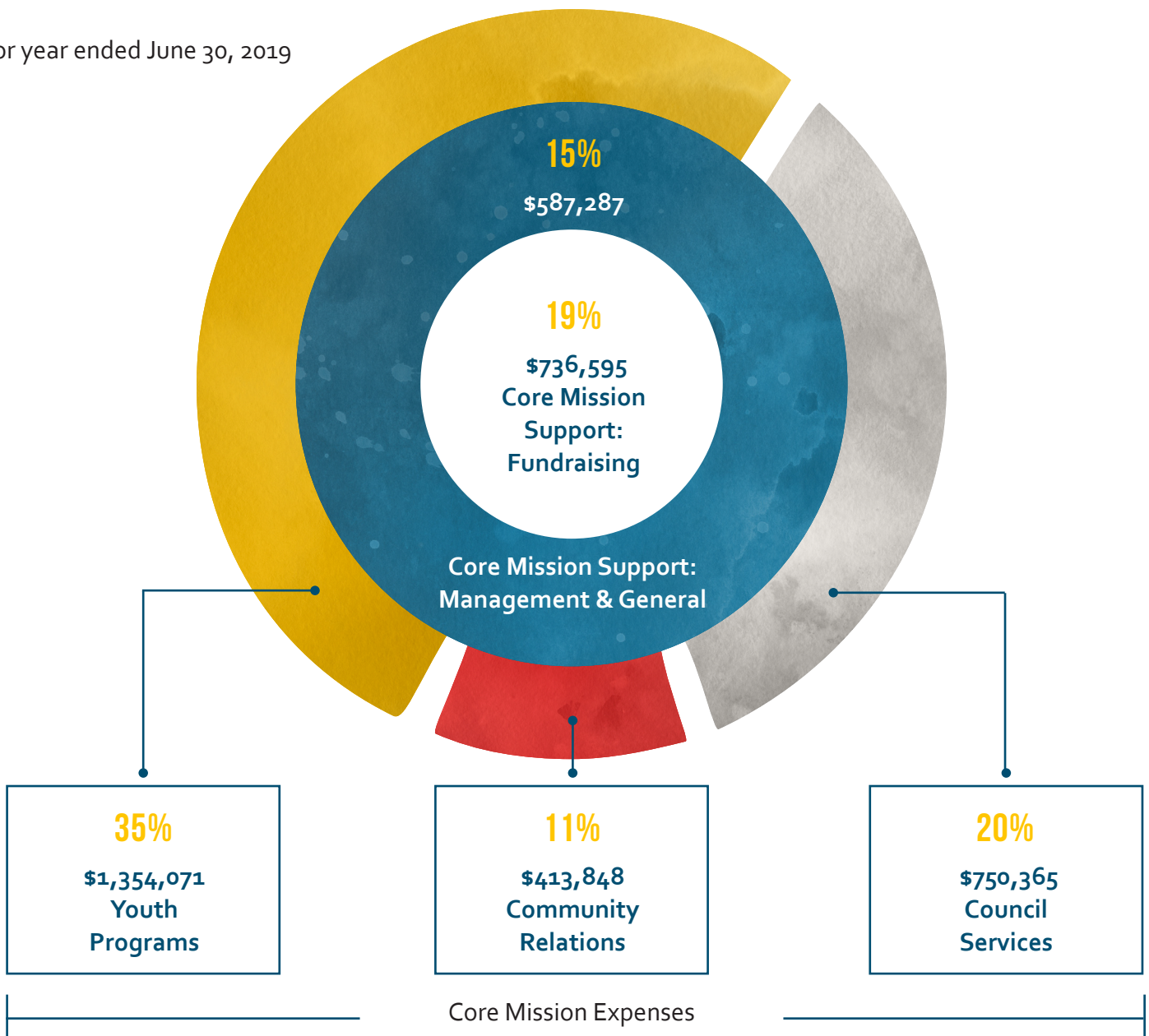


## STATEMENT OF ACTIVITIES

For year ended June 30, 2019	Without Donor Restrictions	With Donor Restrictions	Total
Total Revenues, Gains, and Public Support	\$4,037,201	\$460,899	\$4,498,100
Total Expenses	3,842,166	-	3,842,166
Change in Net Assets	\$195,035	\$460,899	\$ 655,934

## FUNCTIONAL EXPENSES

For year ended June 30, 2019









# *Our Generous Donors*

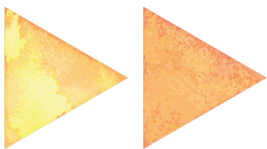
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**ON BEHALF OF THE YOUTH AND FAMILIES WHO HAVE BENEFITED FROM CAMP FIRE OVER THE LAST YEAR, THANK YOU FOR SUPPORTING US IN FULFILLING OUR PROMISE, SO YOUTH FIND THEIR SPARK, LIFT THEIR VOICE, AND DISCOVER WHO THEY ARE.**



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## **\$100,000 TO \$1M+ (TR)**



- S. D. Bechtel, Jr. Foundation, \$1,268,872
- New York Life Foundation, \$425,000
- Margaret A. Cargill Philanthropies, \$400,000
- Hearst Foundations, \$125,000



## TRIBUTES

- Anonymous (2)
- Denise Babin in honor of Michelle and Sara
- Jamie Berndt in honor of Zenon Parker
- Elizabeth Berry in memory of Katherine Plainte
- Mara Cohara in memory of Nan & Tom Peters
- Micheai & Maureen Dolce in honor of Helen DeMartini
- Geri Anne Elsen in honor of Camp Fire Staff
- Robert Garrison in memory of Evelyn DeGhetaldi
- Brenda Gilbert in memory of Jean S. Gilbert
- Stephanie Hanses in honor of Jamie Gretz
- Richard Klaucke in memory of Kaye Klaucke
- Wendy Malepeai in memory of Iris J. Brooks
- Courtney McBurney in honor of Tracy Rickard
- Alison Overseth in honor of Cathy Tisdale
- Enamanram Subramanian in honor of Professor K. Venkataramakrishnan
- Nichole and Kevin Turgeon in honor of Greg Zweber
- Hester Turner in memory of Della Waldram
- Polly Walton in memory of Richard H. Bourdon

## ESTATE

- Della Waldram Trust

## IN-KIND GIFTS

- A Town Car Service
- Sharon Brown
- Sybil Brown
- Central Bank of the Midwest
- Mara Cohara
- Yvette Franco
- Steve Franke
- Frost Media
- Jack Stack
- KCPT and The Bridge 90.9
- Lathrop Gage
- Messenger Coffee
- William Minick
- Heather Pollard
- Amir St. Clair
- Target Stateline
- Rick Taylor
- True North Hotel Group
- Michael Waite

## COMPANIES AND FOUNDATIONS

### \$50k - \$99,999

- United Way of Greater Kansas City

### \$20k - \$49,999

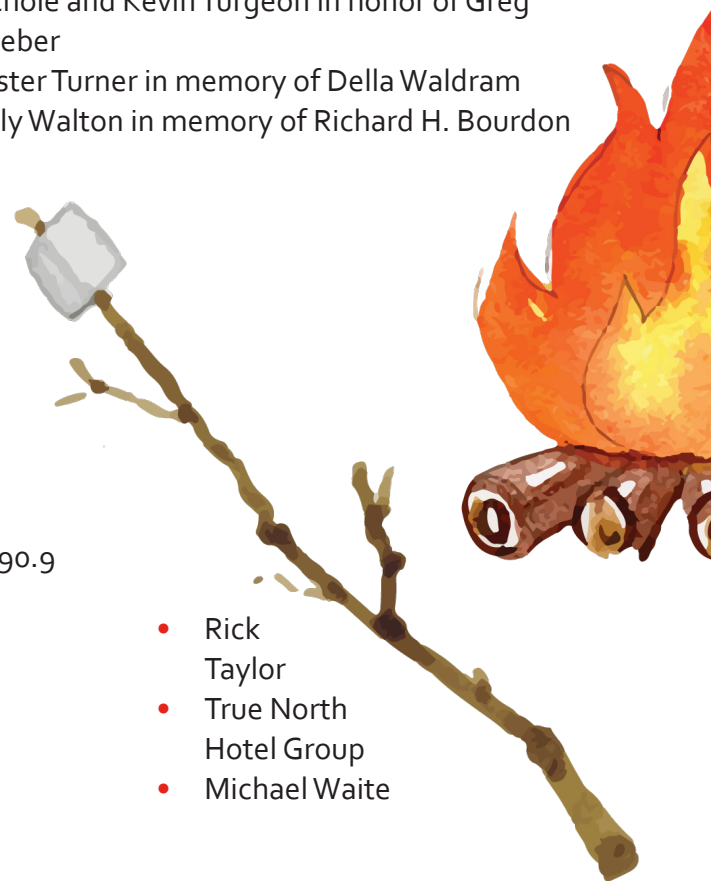
- Dallas Afterschool
- Greater Kansas City Community Foundation
- Search Institute
- Warner Bros. Pictures

### \$20k - \$49,999 (Continued)

- Youth Service America and Disney

### \$10k - \$19,999k

- Spire



# Our Generous Donors

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## COMPANIES AND FOUNDATIONS (CONTINUED)

### \$2,500 - \$9,999

- Blue Cross Blue Shield Kansas City
- Health Care Foundation of Greater Kansas City
- R.A. Long Foundation
- Henry Wurst Foundation

### \$1,000 - \$2,499

- The DeBruce Foundation
- Flaherty Fardo, LLC
- Fervor Marketing
- Government Employees Health Association Inc.
- Holland 1916
- JE Dunn Construction

## COMPANIES AND FOUNDATIONS (CONTINUED)

### \$1,000 - \$2,499 (Continued)

- Lathrop Gage
- NetStandard
- NM Morris Family Foundation
- Diamond Contractors, Inc
- The Port KC Fitness & Performance
- UMB Bank Headquarters

### \$250 - \$499 (Continued)

- Betty Rae's Ice Cream
- Charity Gift Certificates Donors
- Haas & Wilkerson Inc
- Hatchuel Tabernik & Associates
- Jubilant LLC
- Kendra Scott
- Nonprofit Leadership Alliance

### \$500 - \$999

- America's Charities  
Workplace Giving
- Central Bank of the  
Midwest
- Central Trust Company
- Flexjobs Corporation
- Kansas City Parks and  
Recreation
- Oeffering Properties



### Up to \$249

- Amazon Smile  
Foundation
- Creative Science
- Good Today
- HROI
- New York Life  
Matching Gift
- Pacific Gas and  
Electric Matching Gift
- Target Employee  
Giving
- United Way of Central  
New York
- United Way of  
Wyandotte County



### \$250 - \$499

- Aldi

## INDIVIDUALS

### \$20k - \$49,999

- Anonymous

### \$2,500 - \$9,999

- Melanie Herman
- Rudy Oeftering
- Sonya Richburg
- Kenneth Schoeneck
- Cathy Tisdale

### \$1,000 - \$2,499

- Mara and Ben Cohara
- Patti Gardner
- Donald Hall, Sr.
- Dian Moore
- Network for Good Donors
- Jane Parker
- Mr. & Mrs. Robinson

### \$500 - \$999

- Dana Abraham
- Doug Anderson
- Marlin Fiola
- Steve Franke
- Amy Gray
- Amy Grothaus
- Bobbie & Don Henderson
- Lauren Lampe
- Sam Porritt
- Amir St. Clair
- Debbie Zabica

### \$250 - \$499

- Sharon Brown
- James Caputo
- Josh Eliseuson
- William Favara
- Julia Fleenor
- Michael Lemon
- Coleen Nichols
- Megan Noland
- Karen Novak
- Kelley Opperud
- Sheri Pettit
- Rick Taylor
- Annie Timmons
- Betsy Vander Velde
- Chris Wagner
- Tony Yarbrough

### Up to \$249

- Julie Adams
- Carolyn Adkins
- Toni Allen
- Amy Almeida
- Frank Anchondo
- Anna Anderson
- Karin Andrade
- Anonymous (8)
- Lewis Anton
- Erin Balleine
- Amy Barnes
- Harold Becher
- Helen Bee
- Jessica Belle
- Elizabeth Berry
- Gregory Booth
- Sybil Brown
- Shelley Burke

### Up to \$249 (Continued)

- Stephen Burns
- Ingrid Busch
- Brooke Caldwell
- Joyce Campagna
- Linda Corey
- William Couzens
- Chelsy Culpepper
- Nathan Cutietta
- Keith Daniels
- Diane Davis
- Anne Davis
- Kellie Delp
- Sean Demory
- Lisa Doehl
- Connie Dresie
- John Edgecomb
- Sharon Erickson
- Morgan Farabaugh
- Mike Farag
- Angie Faulk
- Catharine Fisher
- Peter Flisak
- Loretta Furin
- Glenn Gabel
- Rose Marie Gilb
- Brenda Gilbert
- Helene Goodman
- Trudie Hall
- Katreena Haslag
- Martha Haslag
- Donald Hei
- Sheri Hemby
- Eduardo Hertel
- Rose Hofer
- Roberta Holder
- Rangaswamy Jagannathan
- Rochelle Karp



## INDIVIDUALS (CONTINUED)

### Up to \$249 (Continued)

- Ellen Kimbrough
- Emma Kolb
- Kristine Kozar
- Tara Kwan
- Fei Li
- Dianne Long
- Toralf Lovlien
- Enid Lubarsky
- Celeste Lupercio
- Amy Luther
- Vi Martin
- Melanie McCall
- Lila McMechan
- Marlene Metzger
- Jeni Michelson
- Lynn Miller
- Cheryn Miller-Crock
- Diane Moraine
- McKenzie Napier
- Kayla Neal
- Arissa Ng
- Donna Nichols
- Doyle Nichols
- Simone Noble
- Ardis O'Dell
- Aspyn Ovard
- Lauren Parker
- Jason Peerce
- Daniel Pell
- Elaine Peppers
- Laura Perry
- Heather Pollard
- Donna Powell
- Judy Quattrin
- Erin Risner
- Nikki Roe Cropp
- Kathleen Rogers
- Shawna Rosenzweig
- Barbara Roufs-Massey
- Leslie Saravia
- Joanne Savoy
- Marrick Sayers
- Kim Schaufenbuel
- Steven Seiler
- Jude Shattuck
- Suzanne Shaw
- Joseph Sherin
- Annette Silvey
- Patricia Simms
- Dianna Sleyster
- Jeanne Smith
- Marie Spencer
- Timothy State
- Amanda Stubenvoll
- Vicki Swanson
- Janet Sylvain
- Jerica Temple
- LaShee Thomas
- Stephanie Todd
- Bryan Topelsohn
- Dana Turner
- Erin Vincent
- Michael Waite
- Carolyn Walters
- Xiaobo Wang
- Max Werner
- Baird White
- Carol Wilcock
- Terrence Williams
- Judith Willour
- Shirley Wolverson
- Margaret Woods
- Teresa Woods
- Daniel Xu



# National Board of Trustees

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**Amir St. Clair,\***

Director of Servant Leadership,  
Aurora University

**Ken Schoeneck**

Vice President, Engineering &  
Technology, Ingersoll Rand

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Senior Vice President, Operations,  
Bentall Kennedy (U.S.) LP

**Cathy Tisdale\***

President & CEO, Camp Fire

**Lauren Lampe**

Marketing and Communications  
Manager, Advanced Call Center  
Technologies

**Rick Taylor**

Executive Director  
Camp Fire Central Puget Sound

**Dave Albano**

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Partner, Lathrop Gage, LLP

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Owner, Oeftering Properties

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President and CEO, Camp Fire

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Consolidated

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Treasurer**

Shareholder  
Reynolds & Franke, PC

**Jeanetta Darno**

CEO & Founder, Strategic HR  
Advisors

\*Completed term of service within the fiscal year

# Youth Advisory Cabinet

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**Catherine Loye**

**Maggie Bailey**

**McKenzie Napier**

**Nathan Alexander III**

**Nicole Pate**

**Nikki Mann**

**Owen Schmitzinski**

**Richel Seiko Murata**

**Samantha Coughlan**



**A MAJOR TURNING POINT IN MY CAMP FIRE EXPERIENCE WAS THE SUMMER I TURNED 16 AND WAS FINALLY OLD ENOUGH TO BE A LEADER-IN-TRAINING AT THE DAY CAMP I GREW UP ATTENDING. IT WAS A VERY FULFILLING ROLE AS I WAS ABLE TO SEE THE WORK THAT WAS PUT INTO MY OWN CAMP EXPERIENCES.”**

Nicole Pate, Vice Chair & Secretary, Youth Advisory Cabinet

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# Our Impact

## Our Reach



▶▶ Since 2015, youth and families served increased a total of

**22%** 



Since 2015, the number of program sites increased by

**12%**

▶▶ **187,117** youth and families across America

**1,271 PROGRAM SITES, 53 COUNCILS, 25 STATES & D.C.**

## Demographics

- ✓ African American: 12%
- ✓ American Indian/Alaskan Native: 2%
- ✓ Asian: 3%
- ✓ Hispanic/Latino: 14%
- ✓ Multi-Racial: 6%
- ✓ Native Hawaiian/Pacific Islander: 1%
- ✓ Other: 4%
- ✓ White: 59%



▶▶ **57%**  
Female

▶▶ **42%**  
Male

▶▶ **1%**  
Transgender and Gender Non-Conforming

▶▶ **12%**

of program participants were youth with disabilities

▶▶ **6%**

of youth were English learners



## Youth Thrive Here



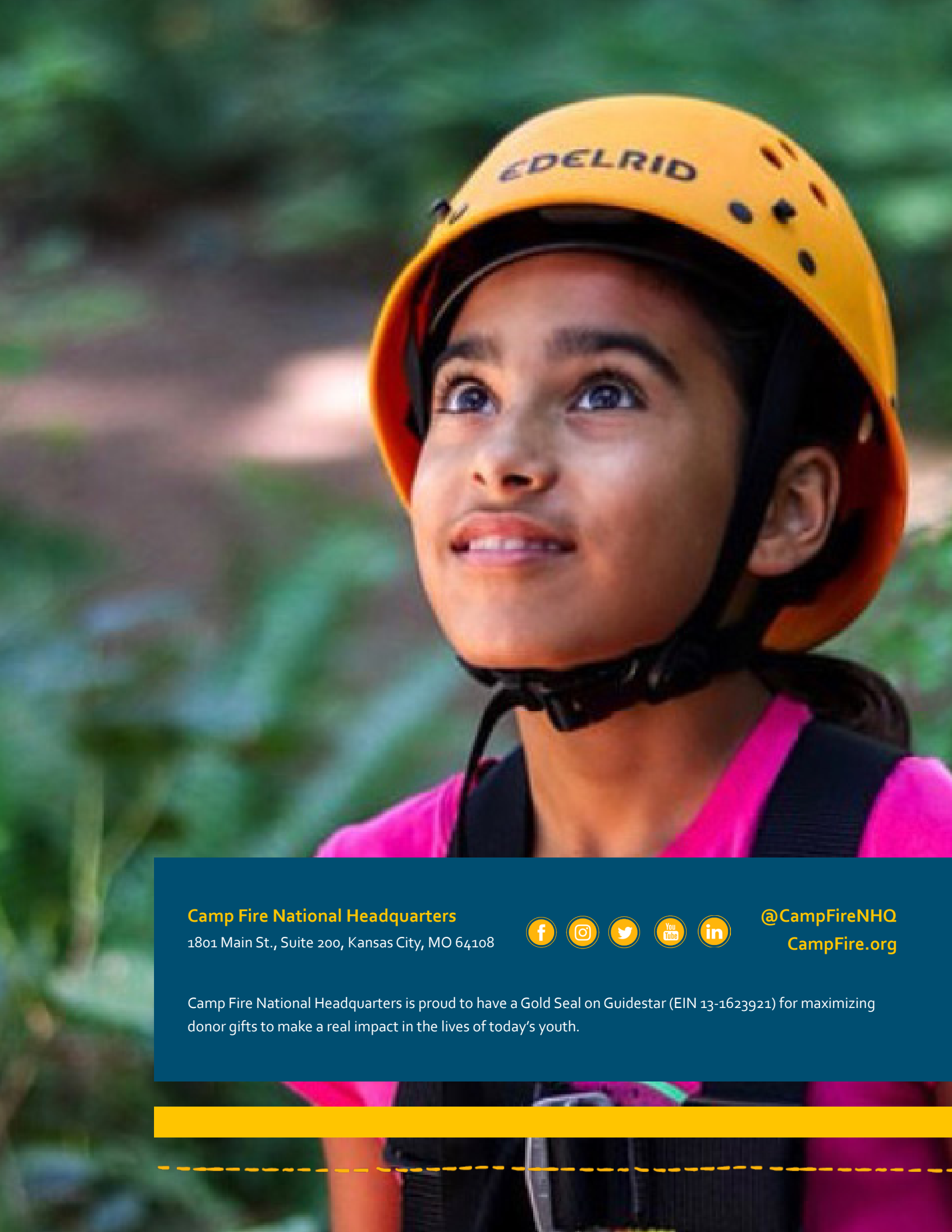
▶▶ **96%** of 3rd-5th grade youth agreed that if someone at Camp Fire was upset, they would want to help them



▶▶ **89%**

▶▶ **90%** of K-2nd grade youth agreed that when they played with other kids at Camp Fire, they felt [happy]

of 6th-12th grade youth agreed that they try to get along with other kids, even if they are different



**Camp Fire National Headquarters**

1801 Main St., Suite 200, Kansas City, MO 64108



**@CampFireNHQ**

**CampFire.org**

Camp Fire National Headquarters is proud to have a Gold Seal on Guidestar (EIN 13-1623921) for maximizing donor gifts to make a real impact in the lives of today's youth.

