



Camp Fire

Light the fire within



ANNUAL REPORT 2016-2017

LETTER FROM OUR LEADERS

DEAR CAMP FIRE FAMILY,

Because of your support of Camp Fire over the past year, we are proud to share with you the impact you had on America's youth. In 2016, we served 153,891 youth and their families across 1,100 program sites, in 25 states and D.C. This represented 19.5% growth over the previous year!

Program participation increased in nearly half (46%) of our 56 councils. We increased the number of new programs by 7% and youth outcomes by 11% (grades 6-12). The "indicators of thriving" we measure in the youth we serve soared around life skills, social skills, conflict resolution, confidence, empathy, inclusiveness, and purpose development. Thank you for making this possible!

One of the things we're proudest of is the proven, measurable outcomes achieved through our diverse programming, offered in urban, suburban, and rural areas. These programs include school-year programs delivered in several ways: before and after school programs targeted to elementary and middle school youth; classroom enrichment programs designed for all grade levels; and "break camps," offered on days when kids are home yet their parents must work. Environmental education and camp programs reach youth of all ages and their families. Camp Fire's teen service and leadership development program, Teens in Action, reaches young people aged 12 through 18.

More than ever before, the question "How can we best lead?" has been top of mind. We couldn't help but observe how such a divisive election cycle challenged a key part of our DNA: Camp Fire's celebration of diversity and inclusion. In the wake of the election, we saw many of our employees, volunteers, the kids we serve, and their families deeply and personally affected—especially given the harsh language and rhetoric all too often directed at the diverse individuals that make up our neighborhoods and communities. So, we reflected and asked ourselves, "What role should we play? Are we to be an advocate and voice for those who are marginalized? Or simply a place where they come to feel safe and welcomed?"

There is much we must do if we are to be a catalyst where people feel welcomed, even if their views are different. And so we must also ask, "How do we cultivate a space where everyone can be heard in ways that lead to deeper understanding of and respect for one another? How do we best teach our youth ways to unlock personal success in light of such challenging times, harsh words, and confusing messages?"

Classroom teachers have observed that today's youth don't know how to resolve conflict and their differences in peaceful ways. This was the principle reason we developed and invested

in our Conflict Resolution program over the past six years, which we will launch nationwide through our affiliate network in early 2018. If we don't begin to teach kids and teens these important life skills now, how will they succeed now and later?

It's become clear that what is needed in today's chaotic world is Camp Fire's proclivity for adapting; evolving; forging new paths; and standing for inclusion, diversity, and the right of every kid to thrive. So, we will keep asking ourselves the hard questions, challenging our own assumptions, and being intentional about the ways we lead. We can and must be the best advocates possible for our children and their families.

We're in our 107th year and continue to set the gold standard for youth development. Thank you for your steadfast support in making all this possible, for your generosity, and for your shared passion for seeing impact in action. We are excited about what we can achieve together in the coming year!

As we always say: In Camp Fire, it begins *now*.

Light the fire within,



Dennis McMillian
Chair, National Board of Trustees

Cathy Tisdale
President and CEO



FINANCIAL HIGHLIGHTS



FINANCIAL HIGHLIGHTS

Financial information is based on the audited financial statements for the year ended June 30, 2017. The complete financial statements have been determined to represent fairly, in all material aspects, the financial position of Camp Fire as of June 30, 2017, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The financial statements do not include the financial positions or activities of the local councils or other affiliated organizations. The total revenue generated by the chartered councils aggregates to approximately \$48 million. The Temporarily Restricted Change in Net Assets of \$(474,736) reflects the current year use of grant funding awarded and booked as revenue in a prior year.

The program-related functional expenses (Core Mission Expenses) declined from 76% to 73% during the fiscal year, while the Core Mission Support expenses for fundraising and management & general increased from 24% to 27%; this change was directly related to grant-funded expenditures incurred for strategic business plan and fundraising plan development, leadership coaching, and board training.

STATEMENT OF ACTIVITIES

For year ended June 30, 2017

	Unrestricted	Board Designated	Temporarily Restricted	Permanently Restricted	Total
Total Revenues, Gains, & Public Support	\$3,046,302	\$(40,369)	\$(474,736)	\$65,458	\$2,596,655
Total Expenses	3,350,732	—	—	—	3,350,732
Change in Net Assets	\$(304,430)	\$(40,369)	\$(474,736)	\$65,458	\$(754,077)

STATEMENT OF FINANCIAL POSITION

June 30, 2017

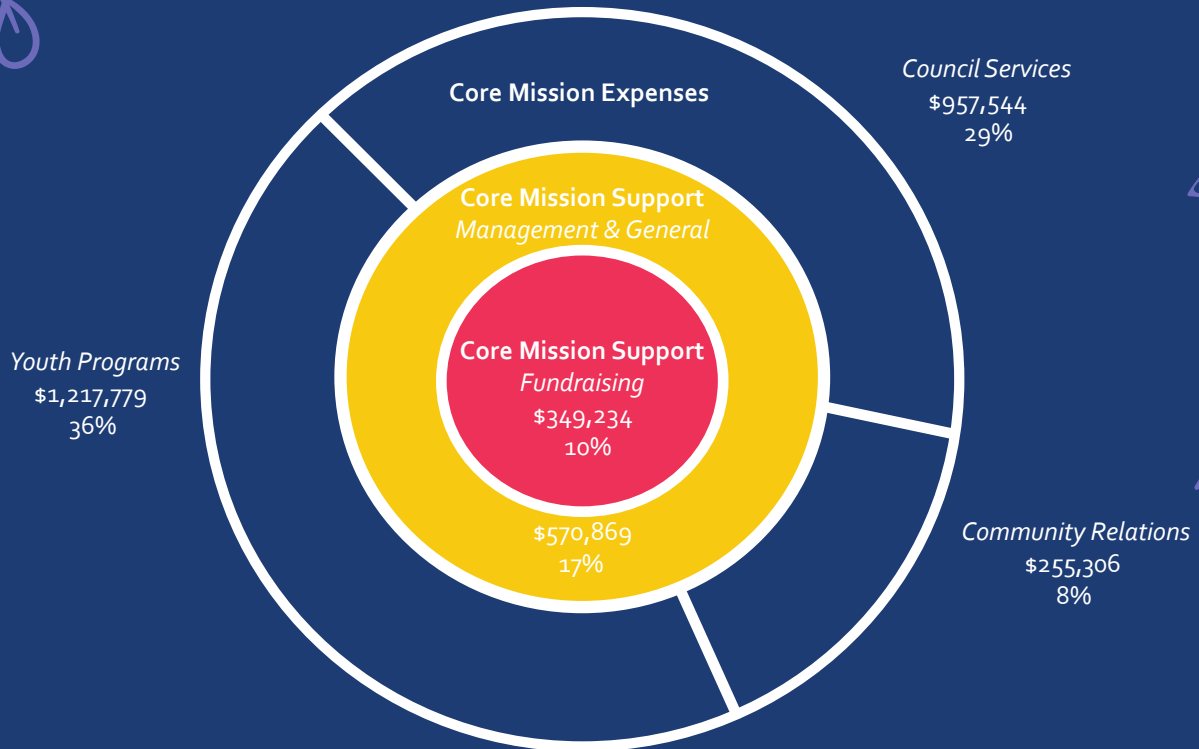
Total Current Assets	\$2,046,517
Total Long-Term Assets	1,098,331
Total Assets	\$3,144,848
Total Liabilities	\$829,665
Net Assets	
Unrestricted/Board Designated	440,175
Temporarily Restricted	919,057
Permanently Restricted	955,951
Total Net Assets	2,315,183
Total Liabilities and Net Assets	\$3,144,848



Camp Fire West Michigan 4C

FUNCTIONAL EXPENSES

For year ended June 30, 2017



Audited financial statements are available on the organization's website, www.campfire.org, or by contacting Camp Fire National Headquarters Finance Department, 1801 Main St., Suite 200, Kansas City, Missouri 64108.

153,891 PARTICIPANTS
ACROSS 56 COUNCILS:

8% INDIVIDUALS
WITH DISABILITIES

58% FEMALE, 42% MALE,
.1% TRANSGENDER



Camp Fire Heart of Oklahoma

WE SALUTE OUR DONORS

On behalf of the youth and families who have benefited from Camp Fire over the last year, thank you for supporting us in fulfilling our Promise, so youth find their spark, lift their voice, and discover who they are.

\$100,000 +

New York Life Foundation
S. D. Bechtel, Jr. Foundation

Children's Charities of America/CFC
Mara Cohara
Crux KC LLC
Steven Culbertson
Fidelity Charitable Gift Fund

\$50,000–\$99,999

Ewing Marion Kauffman Foundation
United Way of Greater Kansas City

Yvette Franco
Gamma Phi Beta Foundation
Patti Gardner
Donald Hall

\$20,000–\$49,999

Health Care Foundation of Greater Kansas City
Hall Family Foundation
Greater Kansas City Community Foundation

Holland 1916
Kansas City Public Schools
Sharon Keister
Lathrop Gage LLP
Lenexa Rotary Foundation, Inc.

\$10,000–\$19,999

nFocus Solutions
Royals Charities

Pierce Meier
Dian Moore
Scott Ngov
Rudy Oeftering
Pelofsky & Associates
SkillBuilders Fund
YMCA of Greater Kansas City

\$2,500–\$9,999

Axcet HR Solutions
Blue Cross and Blue Shield of Kansas City
Government Employees Health Association, Inc.
Harley-Davidson, Inc.
Henry E. Wurst Family Foundation
Jackson County, Missouri Department of Finance
R.A. Long Foundation
Quanah Crossland Stamps
Cathy Tisdale
UMB Charitable Trusts & Foundations
United Way of Wyandotte County

\$500–\$999

Central Bank of the Midwest
Matt Crist
Brian Emig
Deborah Nelson
YourCause, LLC
Debbie Zabica

\$250–\$499

Casey's General Stores, Inc
Central Trust Company
Barbra Flannery
Susan Frangella
Jeremy Gregg
Matt Jones
Janice Miller
Jeff Randolph
Rick Taylor

Gifts up to \$249

Barbara Alford
Amy Almeida
Amazon Smile Foundation
Andrew Atkins
Debra Ballard
Beverly Black
Eileen Bobowski
Heather Brasel
Stephen Burns
Ingrid Busch
Patricia Campbell
Camp Fire Olympia Club 0912
James Caputo
Charity Gift Certificates
Ann Clift
Crescendo Communications
Joanna Crompton
Nikki Roe Cropp
Gabriella Cucinotta
Nathan Cutietta
Diane Davis
Susan Dawson
Connie Dresie
Robert Durkin
East Clay Rotary Club - Liberty, MO (District 6040)
Scott Elmore
John Elorriaga
Sharon Erickson
Joanne Finkelstein
Wenda-Rae Fore
Crystal Froembling
Sandra Fuller
Rose Marie Gilb
Becky Gist
Roger Gladden-Kvist
Gail Glamm
Audrey Galton
Charles Grant
Dorolyn Griebenaw
Marile Hackney
Trudie Hall
Verla Harmston
Sheri Hemby
Eduardo Hertel
Karen Ingvoldstad
Adam Kisler
Wallace Klein
Deb Kraus

Denise Kruse
Barbara Lewis
Kelly Lewis
Dianne Long
James MacDonald
Wendy Malepeai
James Martinson
Patricia McGuire
Karen McKernan
Lawrence Meyer
Lily Mollencott
Coleen Nichols
Simone Noble
Granville Ott
Alison Overseth
Christopher Paff
Laura Perry
Barry Posner
Donna Powell
Mark Ratzlaff
Ellen Reeder
Erin Risner
Diana Ritchie
Shawna Rosenzweig
Erin Sameck
Tina Sarver
Marrick Sayers
Michael Schaffer
Sue Schindele
Steven Seiler
Silicon Valley Community Foundation
Jeanne Smith
Pat Spratt
LaShee Thomas
Ernest Tilford
Derek Toms
Lorinda Travis
Truist
Nicole Turgeon
Leslie Vohs
Chris Wagner
Polly Walton
Washington Secretary of State
Mary Welsh
Judith Willour
Elizabeth Wills
Wende Wilson
Pam Wirken
Brooke Wiseman
Louise Wofford
Roycelee Wood

Gifts-in-kind

The Aladdin Holiday Inn Hotel
Arvest Bank Theatre at the Midland
Bed Bath & Beyond
Costco Corporate Office & Headquarters
Coterie Theatre
Steven Culbertson
Fairfield Inn Kansas City Independence
Patti Gardner
Harry S. Truman Presidential Library and Museum
The Kansas City Zoo
Independence Uncorked
InterbrandHealth
La Bodega
Lead Bank
Main Event Entertainment
Maya Yoga
Dennis McMillian
Mildred's Coffeehouse
Missouri Mavericks
Zem Neill
nFocus Solutions
Panera Breads Corporate Office
Jane Parker
Pizzeria Locale
Reynolds & Franke, PC
Royals Charities
Shang Tea Company
Southwest Airlines Co.
Speak
Sporting Kansas City
The Sundry
Rick Taylor
Tea Market
Thou Mayest Coffee Roasters
Cathy Tisdale
Tom's Town Distilling Co.
U.S. Foods
Walt Disney World

Annual Report design by Emma Scherer,
3+ year Camp Fire participant and former counselor at
Camp Fire Central Puget Sound in Seattle, Washington.

THE LANGDON LEGACY SOCIETY

Honoring the legacy of William Chauncy Langdon, one of Camp Fire's founders, this society recognizes those individuals who have remembered Camp Fire in their wills or estate plans. We honor the memory and gratefully acknowledge the legacy of the following, whose caring for Camp Fire survives them still today through their estate gifts received:

James Daniel Humphrey Foundation

Camp Fire is thankful for the foresight of caring indicated by the following individuals who have shared that Camp Fire is included in their legacy plans:

Robert L. Bobar	Dorothy Liu
Brazelton Trust	Jere D. Lustig Trust
Kathleen P. Bruhn	Arlene Meehan
Martha Burk	Mary Jane Nelsen
Ann E. Corwell	Marion Noel
Abelardo and Deborah G. Curras	Dolores C. Owens Trust
Frank & Susan Finneran	Reo Purcell Family Trust
Dr. Evelyn de Ghetaldi	Janet V. Rex Alger and Ruthardt Family Living Trust
Sara W. Hardin	Phyllis D. Schoedel
Jean C. Henderer	John Shehane
Bettye C. Hill Family Trust	Philip C. Smith
Virginia M. Johnson	Stewart J. Smith
Sharon A. Keister	Dr. Roberta van derVoort
Musa Klann	Della Waldram
Dr. Faith W. LaVelle	C.E. Woodcock
A.J. Lindemann	

TRIBUTE GIFTS

Andrew Alpart in memory of Elaine Garrison
Denise Babin in memory of Nadine Low
Helen Boorman, Nancy Kaiser, and Joanne Roberts
in memory of Fern Elizabeth Roberts
Marie Calvano in honor of Rhonda Groendyke
Carolyn Childres in memory of Shirley Ade
DeAnn Day in memory of William "Bill" Haven
Shannon Herbert in honor of Hester Turner
Verla Kwiram in honor of Kellie Teramoto
Mary Mount in memory of Robin Turner-Forsythe
Lorraine Neuger in honor of Barbara & Dean Moore
William Purpura in memory of Mildred Thorpe
Mary Alice Sanguinetti in honor of Audrey Gralton
Nancy Truskowski in honor of Patrick Meigs

CAMP FIRE NATIONAL BOARD OF TRUSTEES

*Former Chair—Liz Darling, OneStar Foundation, Austin, Texas**

*Former Vice Chair—Quannah Crossland Stamps, GrantVantage, Inc.,
Arlington, Virginia**

Chair—Dennis McMillian, The Foraker Group, Anchorage, Alaska

Vice Chair—Jane Parker, InterbrandHealth, New York, New York

Secretary—Matt Crist, Jerry's Enterprises, Edina, Minnesota

Treasurer—Steve Franke, Reynolds & Franke, PC, Austin, Texas

Mara Cohara, Lathrop & Gage, Kansas City, Missouri

Nathaniel Collins, Chair, National Youth Advisory Cabinet, Altoona, Iowa

Steven A. Culbertson, YSA (Youth Service America), Washington, D.C.

Melanie Herman, Nonprofit Risk Management Center, Leesburg, Virginia

Brittany Hoirup, Former Chair, National Youth Advisory Cabinet,
Bellingham, Washington*

Lauren Lampe, JDog Junk Removal and Hauling, Berwyn, Pennsylvania

Don Merrill, Merrill Investments, San Diego, California*

Zem Neill, Retired CEO, Camp Fire First Texas, Fort Worth, Texas*

Rudy Oeftering, Oeftering Properties, Dallas, Texas

Amir St. Clair, Aurora University, Aurora, Illinois

Nicole Robinson, U.S. House of Representatives, Los Angeles, California

Rick Taylor, Camp Fire Central Puget Sound, Seattle, Washington

*** Completed term of service within the fiscal year.**



OUR PROMISE



Camp Fire Central Oregon

**YOUNG PEOPLE WANT TO
SHAPE THE WORLD.**

Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are.

In Camp Fire, it begins *now*.

LIGHT THE FIRE WITHIN

**YOU CAN BE A CHANGEMAKER. HELP YOUTH IN
YOUR COMMUNITY GROW, SUCCEED, AND THRIVE.**

HELP KIDS THRIVE NOW

You can be a changemaker. Help youth in your community grow, succeed and thrive.

Visit campfire.org to donate today!

\$100 supports a kid or teen get life-changing life skills they need to be the best person they can be today.



Camp Fire Alabama